

## **Work Experience**

**June 2008 - Present** U.S. Latino & Latina WWII Oral History Project | Austin, Texas

*Visual Media Coordinator*

- Responsible for all project photography, including portraits of the interview subjects and project events.
- Scan and archive the historical photographs and documents of interviewees.
- Prepare archived images for reproduction both in print and online, including a project related book, the project newsletter and the project website.
- Conduct and capture (video) interviews with veterans.

**October 2007 - Present** Whole Foods Market, Inc. | Austin, Texas

*Multimedia Consultant & Photography Studio Assistant*

- Assist National Projects Photographer with photography assignments including product selection, food styling, lighting and planning location shoots.
- Edit short videos (1-2minutes) for the web, highlighting beneficiaries and projects financed by the Whole Planet Foundation.
- Produce and edit multimedia pieces for the Whole Foods Market website.
- Act as a second photographer when needed on large shoots.
- Reorganize and manage image database using Cumulus software.
- Organize and maintain photography studio and equipment.

**August 2005 - December 2007** The University of Texas | Austin, Texas

*Master of Arts, Photojournalism*

- Completed documentary projects working in both still photography and digital video.
- Teaching Assistant responsible for photography lab supervision, as well as teaching basic lab skills to undergraduate classes.
- Staff photographer for the university newspaper, The Daily Texan, published five days a week, with a daily circulation of approximately 45,000.

**June 2007 - August 2007** El Sentinel /South Florida Sun-Sentinel | Fort Lauderdale, Florida

*Photography Intern*

- Photography intern and sole photographer for El Sentinel (circ. 100,000), the Spanish-language weekly of the South Florida Sun- Sentinel.
- Responsible for daily assignments including general news, business, and sports. Develop story ideas by working with subjects and reporters.

**May 2006 - August 2006** The Santiago Times | Santiago, Chile

*Staff Photographer & Photo Editor*

- Staff photographer and photo editor for The Santiago Times, an English-language web publication covering Chilean news.
- Created an image guide to be used by photographers, photo editors, and non-photographers covering image preparation for the web, and third party image use.
- Created a solution for hosting photo galleries and consulted on a long-term redesign of the entire website.

**May 2002 - July 2004** Peace Corps | Río Blanco, Nicaragua

*Small Business Volunteer*

- Consulted for and supported the staff of FUNDENIC SOS, the non-governmental organization responsible for managing the Cerro Musún protected area and natural reserve.
- Founded an environmental education program, which grew to cover nine primary schools in eight communities of the reserve.

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**December 1999 - March 2001** Fluid, Inc. | San Francisco, Calif.

*Project Manager*

- Led client engagements and internal creative and technical teams to architect, design, and build Internet businesses and other interactive media projects.
- Assumed the role of Senior Project Manager and successfully launched a \$2 million development initiative for a Fortune 500 global supply chain management firm.
- Led Fluid marketing efforts including establishment of the Fluid identity; production of the web site, design and production of print collateral, and distribution of press materials.

**August 1997 - November 1999** San Francisco, Calif.

*Assistant Marketing Manager*

- Worked as a marketing manager in the video game industry for Mattel Interactive and Sega Entertainment.
- Directed multiple design and advertising firms to strategize and implement packaging, advertising, public relations and collateral materials design for multiple products.

## **Education & Awards**

**December 2007** The University of Texas | Austin, Texas

*Master of Arts in Photojournalism*

**Photographer's Forum magazine and Nikon 27th Annual College Photo Contest**

- Honorable mention.

**May 1993** Marquette University | Milwaukee, Wis.

*Bachelor of Science in Business Administration*

- Major: Marketing, Minor: Advertising.

## **Skills**

- Spanish: Conversational; level of advanced medium ACTFL/ETS.
- Knowledge of Macintosh and Windows operating systems and programs, including Final Cut Pro, Soundslides; Adobe Photoshop, InDesign, and GoLive; Microsoft Word, Project, Excel and PowerPoint.

## **References**

- Available upon request.